



Dear Community Supporter,

Hope in the City is honored that you would consider partnering with us in our various projects, initiatives and on-going programs targeting access to the *American Dream* for the residents of City Heights. We're proud to have been faithfully serving this unique community since 1998!

As you may already know, City Heights is home to over thirty-four distinct cultural-lingua groups while also being the most concentrated area of poverty and related social challenges in San Diego county. Our community is comprised of mostly Hispanic immigrants and refugees from Africa and South East Asia. Whenever there is a global conflict that spurs massive refugee evacuations, City Heights will see these refugees arrive within two to 6 months!

We've just emerged from a historic and extensive reengineering process to align our organization, its reputation and relationships to better strategically address the systemic needs of our community. We were originally heavy on direct service programs (tutoring, language classes, parent coalitions, etc) but saw a lot of redundancy within the community and so have repurposed these programs with the aim to train and hire indigenous leadership to run these once robust community services while we focus staff and board resources to tackle the critical and long-term systemic needs of the community that are lacking momentum within current social sector efforts.

We are a 501(c)(3) organization that operates on Biblical principles and so I want to be straight forward with you in regard to our faith-based charter. Faith is critical to the work that we do because we respect the insurmountable nature of the problems we're targeting and also because we do not know of a better mechanism in our country than the church to pass-down enduring values and sacrifice on behalf of others. However, with that being said, we are very strict in making sure all of our programs and events are non-proselytizing environments since we love and respect the myriad of cultures represented in our community. Oh, just fyi- our logo is inspired by Isaiah 51 and its beautiful implications for City Heights and beyond.

For more background information, please visit our website at www.Hope-City.org and please do not hesitate to contact us with any questions or concerns that you might have.

We look forward to hearing from you regarding your partnership in assisting this significant global community in San Diego. Thanks again for your time, consideration and generosity... I hope you have a warm and blessed holiday season!

Sincerely,

Joon S. Han

President, Hope in the City